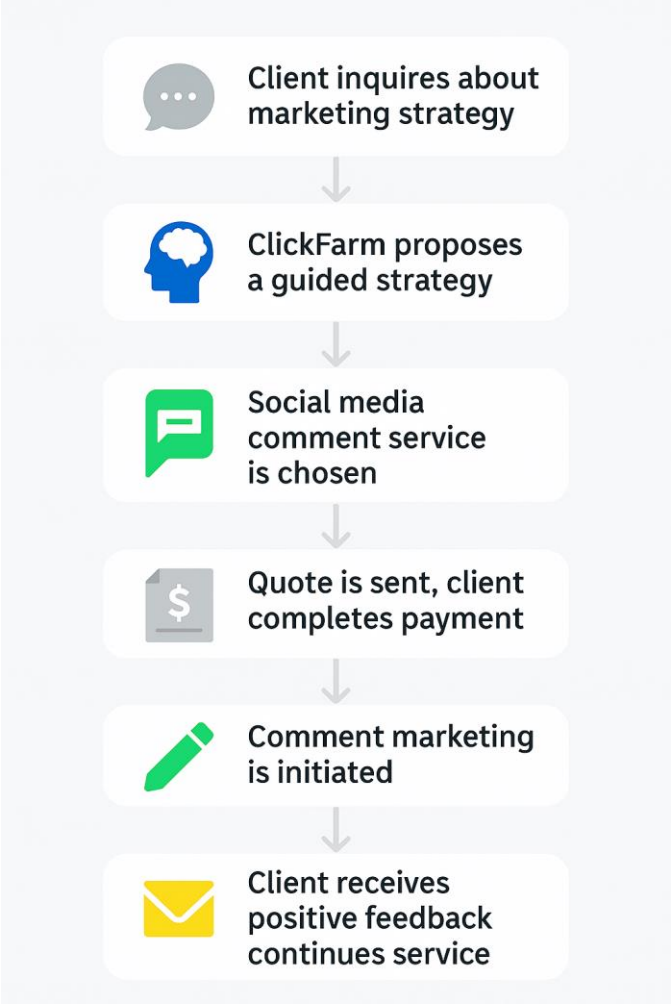
TikTok + YouTube + Reddit Comments = Viral Growth: How ClickFarm Helped an AI Startup Break the Internet

Explosive ROI – From Zero to 4X Sales in 14 Days

Client Overview

A U.S.-based AI writing tool startup approached ClickFarm to promote their newly launched product. The client wanted to reach a broader audience—primarily students, researchers, and educators—through effective social media marketing.

⚠ *Due to client and product confidentiality, the brand name and client identity are withheld. This case is for reference only. We deeply appreciate the client's support and trust.*



Strategy – Multi-Platform Comment Marketing That Converts

Our Approach

After thoroughly analyzing the product and its target audience, ClickFarm developed a comment-focused marketing strategy across platforms like:

- **TikTok** – Commenting on trending videos using relevant hashtags like #aiwriting #studyhacks #college
- **YouTube** – Targeted comments on high-traffic videos in education and productivity niches

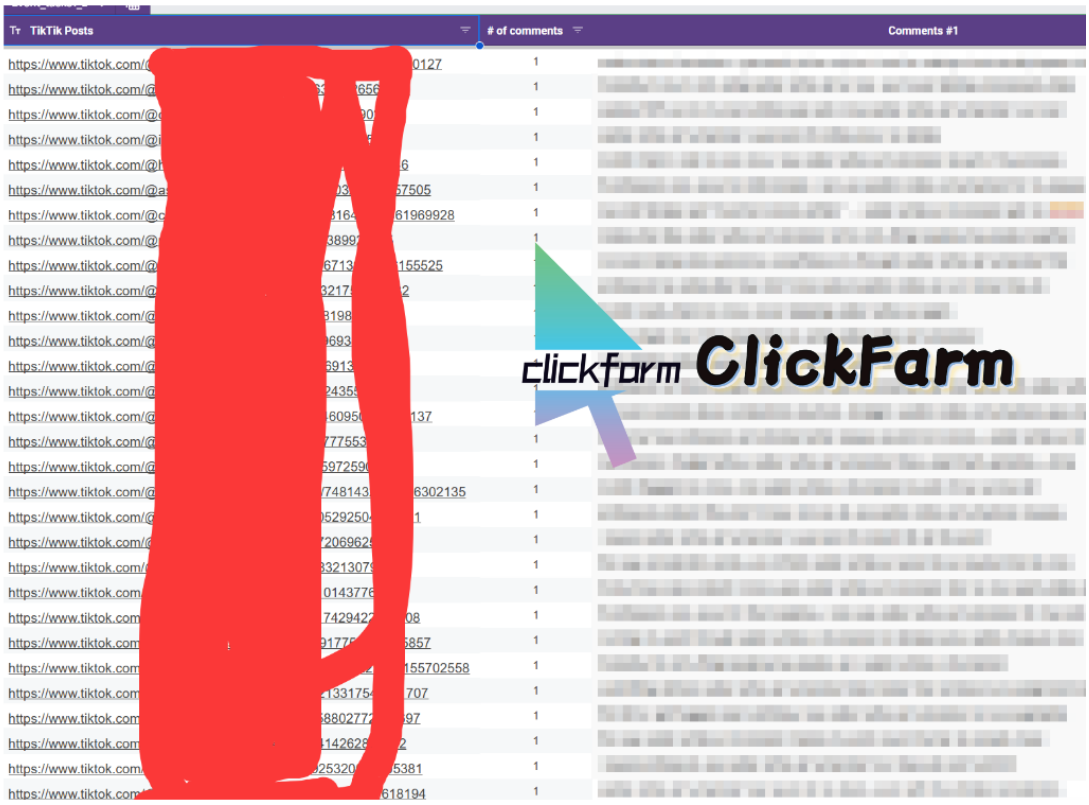
- **Reddit** – Engaging in niche threads where students discuss writing tools
- **Instagram** – Comments under reels and posts from educational influencers

Services Provided: ✅ Audience research

✅ Content script writing

✅ Manual & automated comment deployment

✅ Daily performance reporting & scaling suggestions



Execution – From First Comment to Daily Sales

The client initially started with TikTok comment outreach. After seeing positive early signals, they quickly expanded to YouTube, Reddit, and

Instagram.

- Their comments were placed under popular videos with high relevance.
- Each comment was customized to spark curiosity and direct users to the product.
- We also used “pin + like” strategies to keep comments visible.

“We started getting 100+ DMs per day and 30+ orders daily just from the comments.” — Client Feedback

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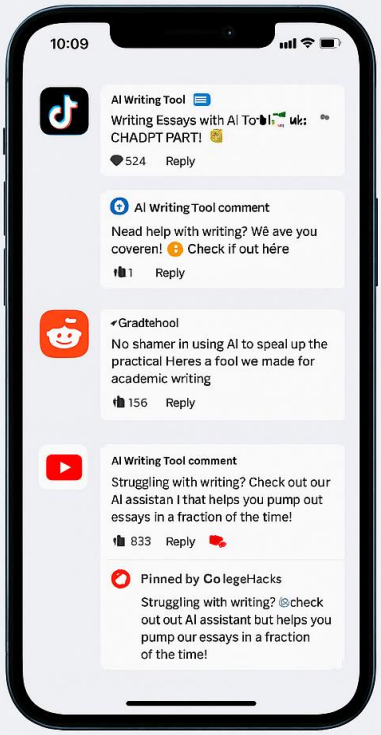

Results – The Numbers Tell the Story

In Just 14 Days:

- ☑ **100+ daily inquiries**
- 💰 **30+ daily sales**
- 😍 **97% client satisfaction**
- 🔁 **92% repurchase rate**

- 📊 **Revenue increased 4x** compared to previous campaigns

The client later subscribed to ongoing monthly comment services and added new platforms to scale even further.

Summary – Comment Marketing That Works

ClickFarm helped a small startup turn social media comments into a powerful conversion engine. By combining strategic placement, platform expertise, and scalable systems, we transformed curiosity into clicks—and clicks into customers.